



## Volunteer Position – Social Media Manager

### Title

Social Media Manager

### Description

Atlas Assistance Dogs (Atlas) is seeking a Social Media Manager to help spread awareness of Atlas Assistance Dogs and update those who are interested on our activities and events. Additionally, this role would assist in cultivating a larger following and expanding our online presence.

### About Us

Atlas Assistance Dogs expands access to those who want and legally qualify for an assistance (service) dog. We accomplish this employing ethical, modern, innovative, and proven approaches that challenge traditional assumptions about who can train dogs, how dogs should be trained, and what dogs and people can accomplish together.

There are many more who would benefit from service dogs than most organizations can supply. Atlas Assistance Dogs was created to fill these unmet needs.

We are committed to expanding the pool of qualified assistance dogs by working with dogs of all breeds and enabling people to obtain training and certification for their own dogs. We accommodate one-on-one, customized in-home training with certified, professional trainers. This enables more control over the very personal process of learning to work as a dog/handler team.

Atlas Assistance Dogs' certification standards meet and exceed international requirements. We are building a network of certified trainers and establishing a program to enable qualified individuals to train and certify assistance dogs and handlers according to our standards. Our goal is to make it possible to train and certify assistance dog/handler teams in as many locations as possible both in the US and Internationally. We are expanding the possibilities for assistance dog training. We take advantage of the combined power of virtual learning and communication, online and in person communities, traditional in-person sessions, and individual as well as group aspects, to provide the best training solution for trainers as well as dog/handler teams.

### Key Responsibilities

- » Managing Atlas' social media pages/accounts
- » Providing updates to our followers/users about Atlas Assistance Dogs activities via regular posts, blogs, etc.
- » Advancing Atlas' social media presence and effectiveness
- » Comply with Atlas policies including non-discrimination, respectful treatment for clients and dogs, and protection of confidential information.

### Location

Anywhere

### Qualifications

- » Familiarity with popular social media platforms such as:



- Facebook
  - Instagram
  - Twitter
  - LinkedIn
  - Pinterest
- » Good written communication skills
  - » Availability to consistently update social media accounts

#### **EXPECTED COMMITMENT**

- » 5-10 hrs./week of availability on average.
- » Ability to respond within 24-48 hrs. to end-user blocking items.
- » Availability for committee or project meetings via phone or computer/skype. Schedule will vary, but 2x/month is typical.